

## CONTENTS

	<i>Pg. No.</i>
<i>Editorial – Dr. Abhinav Kamal Raina</i>	
<b>1. Sacred Limestone Caves: Effectiveness of Heritage Legislation and Institutions in Managing Sacred Heritage Places in Tanzania</b> Maximilian F. Chami	5-15
<b>2. Addressing Heritage Conservation in Post-Earthquake Planning: Reconstruction Plan of Historic Town "Bungamati" of Nepal</b> Kishan Datta Bhatta and Roger Chan	16-33
<b>3. Tourist Satisfaction Towards Shimla as a Weekend Tourism Destination</b> Lakhvinder Singh	34-45
<b>4. The Perceived Impact of Tourism determinants on the Japanese Tourists' arrival in Rajasthan: An Analysis of perception and Actual Level of Satisfaction</b> Ashok Singh Rathore, Abhinav Kamal Raina and Rajesh Sharma	46-55
<b>5. Environmental Impact Assessment and Sustainability of Garden Tourism in Jammu and Kashmir</b> Mohd. Iqbal Rather, Mohd. Irfan Rais and Azad Ahmad Wani	56-64
<b>6. Heritage Conservation, Contemporary Tourism and Urban Development: Changing Priorities, Shifting Contexts in India</b> Kapil Kumar Gavsker	65-86
<b>7. Customers' Satisfaction with E-Marketing Tools used by Budget Hotels of Udaipur</b> Ashok Singh and Digvijay Singh Rathore	87-93
<b>8. A Study of Hunar Se Rozgar Tak (HSRT) training reducing the skill gaps in kitchen at hotel industry in Udaipur</b> Ashok Singh and Om Prakash Meena	94-99
<b>9. Ecotourism as an Activity for Sustaining Livelihood Opportunities for the Local Communities in Uttarakhand Himalayas</b> Naresh Mishra, J.P. Bhatt and Vaibhav Bhatt	100-114
<b>10. An Overview of Customer Service in Travel Industry –Special Reference to Yemenia Airline</b> Mosleh Abdu Mosleh AL-Najjar and Ishwara. P.	115-124

- 11. Water Quality Assessment of Pushkar Sarovar, a Sacred Pond in Ajmer District, Rajasthan (India)** 125-133  
Anita Sharma and Prakash Chand Sharma
- 12. Peace Initiatives in Contrast to Tourism Promotion: Highlighting the Religious Perspective in Jammu & Kashmir** 134-147  
Abhinav Kamal Raina, Priyanka Sharma and Deepika Gupta
- 13. Traditional Occupational Groups and Tourism in Kashmir** 148-157  
Rais Ahmad and Tanveer Ahmad Khan
- 14. Feasibility Analysis of MGNREGA in Economic Development of Rural India-A Study** 158-163  
S.L. Bairwa